

**JOHN A. LOGAN COLLEGE**  
**Summary of Assessment Results Submitted**  
**COMMUNICATION**

| COMMUNICATION                |                 |            |                 |            |                 |            |                 |            |
|------------------------------|-----------------|------------|-----------------|------------|-----------------|------------|-----------------|------------|
|                              | FALL 2017       |            | SPRING 2018     |            | FALL 2018       |            | SPRING 2019     |            |
|                              | Total Submitted | Percentage | Total Submitted | Percentage | Total Submitted | Percentage | Total Submitted | Percentage |
| Courses Mapped               | 12              | 100%       | 9               | 90%        | 9               | 100%       | 10              | 100%       |
| Courses Sections             | 66              | 89%        | 37              | 64%        | 70              | 95%        | 50              | 83%        |
| Students                     | 1092            | 74%        | 522             | 46%        | 1191            | 79%        | 751             | 68%        |
| Overall Participation        | 31              | 86%        | 16              | 59%        | 28              | 88%        | 19              | 73%        |
| <i>Full-Time Instructors</i> | 8               | 100%       | 4               | 67%        | 8               | 100%       | 7               | 100%       |
| <i>Term Instructors</i>      | 18              | 82%        | 11              | 65%        | 17              | 85%        | 11              | 73%        |
| <i>Dual Credit</i>           | 5               | 83%        | 1               | 25%        | 3               | 75%        | 1               | 25%        |

| OVERALL STUDENT PROFICIENCY <sup>1</sup>   |           |             |           |             |
|--|-----------|-------------|-----------|-------------|
|  | FALL 2017 | SPRING 2018 | FALL 2018 | SPRING 2019 |
| Select/articulate purposes(s) for communication.   | 76%       | 72%         | 76%       | 75%         |
| Engage in the stages of written or oral communication process.   | 74%       | 73%         | 81%       | 78%         |
| Select rhetorical strategies for written and oral communication, demonstrating a knowledge of target audience. | 71%       | 70%         | 71%       | 76%         |

Source: Assessment Academy Team

<sup>1</sup> Student proficiency is determined by students scoring proficient (3) or excellent (4) in respective categories of the rubric.

**NOTE: The percentage assessed for courses mapped is based on courses offered in current semester.**