TAKING YOUR OWN

PROFESSIONAL HEADSHOT

JOHN A. LOGAN COLLEGE CAREER SERVICES

It is important to have a professional headshot on hand for online portfolios, LinkedIn and other professional publications or websites that includes your involvement. It is easy to master a professional headshot without a professional photographer. Follow these simple guidelines.

NO SELFIES!

Ask a friend to take a picture of you!

Do not forget to ...

SMILE!

Show them a friendly face, that someone would want to work with!

DRESS PROFESSINALLY

Clean up
Wear a suit or business professional attire
Solid colors work best
Dress as you would feel most confident in an interview!

POSITION YOURSELF!

Chin up, subtle head tilt, fix your eyes directly on the camera.

Use a plain, solid and simple background. Make sure natural lighting is coming from the side of your face, not from behind.

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